

## Our Management and Staff

Avram Grossman, President and CEO, is a technology guru with extensive technical and business development experience. His technical contributions to the Internet have helped establish the standards adopted for e-commerce transaction processing and security. Avram established Samsungs global Internet division and designed one of the first comprehensive e-commerce shopping systems.



The technical and creative team is comprised of highly skilled and experienced professionals from all disciplines including: systems and network architecture, software programming, communications, graphic design and web page layout, computer operations, marketing development and business planning and development.

Through e-Novatives association with a network of IT professionals, we have access to best talent available to undertake any size and scope of project.

### Client List

e-Novative has been planning, designing, constructing, hosting and maintaining online businesses since 1995. Clients include:

BigDog Sportswear, Inc  
BodySpex  
California Recycles  
CardGrabber  
Hayward Pools, Inc.  
Japan External Trade Org  
King World Productions  
Knapp Shoes  
Knapp Store Online

La Costa Resort & Spa  
MissingPetAlert, LLP.  
MS Awareness Foundations  
Nature's Life  
Orange Country Acoustic Society  
Pro Sports Nutrition Depot  
Samsung Electronics America  
SoCal IT Pro Association  
Sound Image of California  
WatchToWin, Inc.

**Technology Innovation:**  
*Improving the way you do business*

### Technology Platforms

Windows Server2003  
Internet Information Server (IIS)  
MS-SQL Server2000 & 2005  
Exchange and e-Mail Server  
SharePoint Server  
Windows Media Server /

### Languages

Active Server Pages (ASP), Visual Basic,  
VB.NET2005, XML  
JavaScript, Java, HTML, DHTML, T-SQL

### Tools

Macromedia Dreamweaver MX, Fireworks,  
Director and Flash  
Adobe Photoshop, Illustrator, FreeHand,  
Acrobat PDF Writer

Shopping Carts, Credit Card Processing

**E-NOVATIVE**

E-NOVATIVE, INC.

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**E-NOVATIVE**

*Integrating Technology  
With Your Business*

Internet Design and Development  
IT Infrastructure and  
Online Hosting  
Strategic Planning  
Research & Development

Do you demand any of the following?

- Increased productivity
- Improved customer satisfaction
- Competitive advantages
- Build an engaging brand image
- Personalized attention to your needs

**E-NOVATIVE**

**Making Big Things Happen For  
Your Business**

## The Magic of Technology

When technology is effectively integrated with your business it makes your business operate like magic. With e-Novative, our solutions are so completely customized and seamlessly integrated into your business operation that you'll wonder how advanced technology could be this easy.

Before you decide on the technology for your business, call on the information technology experts at e-Novative:

### Information Systems

IT infrastructure planning and evaluation  
Data Servers, Computers, Workstations,  
operating systems and topology planning  
Networking and wireless connectivity  
Security and Risk Analysis

### Internet and Applications Solutions

Web site design, construction, hosting and  
maintenance  
Desktop Application Programming  
Database Architecture  
Integration and migration of legacy  
information  
Web site hosting  
Ongoing Maintenance and Updates

### Research & Development

Consumer electronic product development  
Embedded Systems hardware and firmware  
Wireless products and applications  
Bio-Medical Electronics  
Human Factors Engineering

## The Power of the Internet

There is no better way to meet or exceed your goals for revenue and profits than through the Internet. The Internet can deliver new customers, generate more orders from current customers, and provide world-class customer service and support, 24 hours each day, 7 days each week, 365 days each year.

What revenue are you losing right now if your web site is not properly designed and crafted to generate money for your business? What profits and business opportunities are you missing out on? In today's technology-rich environment you may never know how many customers are leaving you for your competitor if your brand image and level of offerings does not stand out amount the myriad of competitors operating on the web.

e-Novative designs your new or next generation web site to reflect your marketing opportunities, sales goals and back office needs while building brand recognition and customer loyalty. The first step in planning your business on the Internet is to create a plan or roadmap for your business. With our business expertise, we help you to identify and understand where your business opportunities are on the Internet. Then, we use the magic of technology to design, construct and install the tools you will need to operate your business online. Finally, we prepare your staff so they can use the technology properly, helping you to exceed your and your customers expectations.

*Technology, when properly integrated with  
your business, is barely discernable from  
magic*

## E-Business Internet Solutions

Complete design, development and maintenance of your e-Business web site. E-Novative specializes in interactive, real-time database-driven solutions that reflects how you conduct business and let's your customers know you care about them.

### Sample Design Features and Functions:

- On-line registration systems, so you'll know who your customers might be.
- Market research surveys, opinion polls and reports.
- Affiliate referral programs that track and report results of promotional activities.
- News and Press Release management systems.
- Notification and email messaging systems, keeping your online customers up-to-date on activities, events and status.
- Integrated web-based document editor and management tools, so you can manage your own web content.
- Audio and video library management, stream media delivery. Asset management integrated with your web site.
- Real-time monitoring and reporting of activity on your web site so you can observe the results of marketing programs immediately.
- Chat room and news groups, so your clients can form a community around your products and services.
- Remote messaging so you're always in touch with your clients and staff.
- Catalog, shopping cart, credit card processing and integration with third-party accounting and inventory management systems.

If there is a solution or technology that improves the way you do business, our technologists have the skills and resources to make it available for you. Custom applications, integration with your current systems or database - e-Novative makes big things happen for your business.